

Look at these Great Prizes!

5 Highest Pledge Earners!

Be one of the top five pledge earners and enjoy a special lunch with Peter Maher, Voice of the Calgary Flames, at the Redwater Rustic Grille. Donated by: Redwater Rustic Grille

Join Us Again!

Returning participants who raise \$500 or more in pledges will be entered in a draw for VIA Rail round-trip travel for two passengers in a VIA comfort sleeper touring class between Edmonton, AB and Vancouver, BC (restrictions apply). Donated by: Via Rail Canada

Early bird

Register before September 30 and be entered to win a special edition 30th Anniversary Alzheimer Society of Calgary jacket.

Raise \$4,000+ \$400 gift card and be entered in draw for one night Bed and Breakfast package in a lakeview room at the Chateau Lake Louise (Restrictions Apply).

Donated by: Manor Village Life Centres

Raise \$2,500+ \$250 gift card and be entered in draw for one nights accommodation for two at Sheraton Eau Claire.

Donated by: Sheraton Eau Claire

Raise \$1000 \$100 gift card
\$750 \$75 gift card
\$500 \$50 gift card
\$250 \$25 gift card

Gift card: HBC (The Bay, Zellers, or Home Outfitters) or Cineplex Odeon or Running Room. All above prizes are awarded on the basis of total pledges collected. These prizes are not cumulative. Pledge money must be submitted on or before Race Day to qualify. Gift cards will be mailed by November 30, 2011.

Lots of Prizes, Food, and Fun for Everyone!

For Runners: Gold/Silver/Bronze for fastest overall male and female runners.

For Everybody: T-shirts, race packages, and pre and post race snacks and beverages. 50/50 Draw – bring your toonies!

T-shirts sponsored by Manor Village Life Centres.

Race Day Details!

Sunday, October 9, 2011

Race Start Time: 10:00 am

Eau Claire Market, 200 Barclay Parade SW, Calgary, AB

Package Pick-Up:

When: Friday, October 7 from 4:00 pm to 8:00 pm **OR** Saturday, October 8 from 10:00 am to 4:00 pm

Where: Running Room Eau Claire Market
200 Barclay Parade SW, Calgary, AB

Late Registration:

Sunday, October 9 from 8:30 am to 9:30 am

For more details or to download additional pledge sheets, register online, or sponsor a participant, visit www.AlzheimerCalgary.com and follow the links!

You can also register by phone with VISA, MasterCard or American Express by calling (403) 290-0110 or register online through www.runningroom.com.

Thank you for the pledges you gather to support programs and services as your registration fee covers direct event costs only.

Welcome from Peter Maher

'Voice of the Calgary Flames' and Honourary Chair



This is my sixth year as honorary chair with the Alzheimer Society of Calgary's Thanksgiving Memory Walk & Run. I participate in memory of my mother who had Alzheimer's disease and passed away in 2003. Each year I am overwhelmed by

the emotion this event brings out in people who wear photos of loved ones; link arms in solidarity; and smile with pride knowing they are making a difference.

Join me at this year's event and help celebrate the Alzheimer Society of Calgary serving our communities for 30 years. I encourage you to raise pledges in support of the Alzheimer Society of Calgary's programs and services. I often reflect with my family that if I knew then what I know now, our journey with Mom's illness would have been easier. The Alzheimer Society of Calgary relies on your support and your efforts. Thank you for your commitment to this cause and to the people who need you.



Charitable Registration #13072 5740 RR0001

Celebrate. Share. Remember.

The Alzheimer Society of Calgary is a charitable organization working to advance the quality of life for persons with dementia and those who provide their care throughout Calgary and area.

Phone (403) 290-0110 or 1-877-569-HELP/4357

www.AlzheimerCalgary.com

We are grateful for the generosity of the following sponsors:



Thanksgiving Memory Walk & Run

Sunday, October 9, 2011
10 am to 12 noon, Eau Claire Market



Celebrate. Share. Remember.

www.AlzheimerCalgary.com

