

Look at these Great Prizes!

Highest Pledge Earner!

Round-trip tickets for two passengers anywhere WestJet flies in Canada (restrictions apply).

Join Us Again!

Returning participants who raise \$500 or more in pledges will be entered in a draw for VIA Rail round-trip travel for two passengers in a VIA comfort class double berth between Edmonton, AB and Vancouver, BC (restrictions apply).

Early bird

Register before September 30 and be entered to win a 'Reserve Your Bird' dinner, compliments of the Westin Hotel Calgary. This dinner for 8 includes a turkey, stuffing, and vegetables catered by the Westin and delivered to your home. Valid December 24 or 25, 2010.

Raise \$4,000+ \$400 gift card and be entered in draw for one night's accommodation at Fairmont Banff Springs Hotel, breakfast for two and valet parking.

Raise \$2,500+ \$250 gift card and be entered in draw for one night's accommodation for two at Sheraton Eau Claire.

Raise \$1,000+ \$100 gift card and be entered in draw for lunch with Peter Maher, 'Voice of the Calgary Flames'.

Raise \$750 \$75 gift card
\$500 \$50 gift card
\$250 \$25 gift card

Gift card: HBC (The Bay, Zellers, or Home Outfitters) or Cineplex Odeon or Running Room. All above prizes are awarded on the basis of total pledges collected. These prizes are not cumulative. Pledge money must be submitted on or before Race Day to qualify. Gift cards will be mailed by November 30, 2010.

Lots of Prizes, Food, and Fun for Everyone!

For Runners: Gold/Silver/Bronze for fastest overall male and female runners.

For Everybody: T-shirts, race packages, and pre and post race snacks and beverages. 50/50 Draw – bring your toonies!

Race Day Details!

Sunday, October 10, 2010

Race Start Time: 10:00 am

Eau Claire Market, 200 Barclay Parade SW, Calgary, AB

Package Pick-Up:

When: Friday, October 8 from 4:00 pm to 8:00 pm **OR**
 Saturday, October 9 from 10:00 am to 4:00 pm

Where: Running Room Eau Claire Market
 200 Barclay Parade SW, Calgary, AB

Late Registration:

Sunday, October 10 from 8:30 am to 9:30 am

For more details or to download additional pledge sheets, register online, or sponsor a participant, visit www.AlzheimerCalgary.com and follow the links!

You can also register by phone with VISA, MasterCard or American Express by calling (403) 290-0110 or register online through www.runningroom.com.

Thank you for the pledges you gather to support programs and services as your registration fee covers direct event costs only.

Welcome from Peter Maher

'Voice of the Calgary Flames' and Honourary Chair



10/10/10 marks the 20th anniversary of the Alzheimer Society of Calgary's Investors Group Thanksgiving Memory Walk & Run. This is my fifth year as honorary chair. I participate in memory of my mother who had Alzheimer's disease and

passed away in 2003. Each year I am overwhelmed by the emotion this event brings out in people who wear photos of loved ones; link arms in solidarity; and smile with pride knowing they are making a difference.

Join me at this year's event. I encourage you to raise pledges in support of the Alzheimer Society of Calgary's programs and services. I often reflect with my family that if I knew then what I know now, our journey with Mom's illness would have been easier. The Alzheimer Society of Calgary relies on your support and your efforts. Thank you for your commitment to this cause and to the people who need you.

Alzheimer Society

CALGARY

Charitable Registration #13072 5740 RR0001

Celebrate. Share. Remember.

The Alzheimer Society of Calgary is a charitable organization working to advance the quality of life for persons with dementia and those who provide their care throughout Calgary and area.

Phone (403) 290-0110 or 1-877-569-HELP/4357

www.AlzheimerCalgary.com

We are grateful for the generosity of the following sponsors:



CALGARY HERALD



Valentine Volvo



Alzheimer Society

CALGARY



20th Anniversary

Thanksgiving Memory Walk & Run

Sunday, October 10, 2010

10 am to 12 noon, Eau Claire Market



Celebrate. Share. Remember.

www.AlzheimerCalgary.com